

CULTURE AS THE CURE:

Driving Change with
Care and Collaboration

Charlie Saffro

MGMA[®]
CAROLINAS

INFLUENCE

Charlie Saffro

**“INFLUENCE IS WHEN YOU
LIVE YOUR LIFE IN A WAY
THAT INSPIRES OTHERS TO
LIVE THEIR LIVES
DIFFERENTLY.”**

Charlie Saffro

- *GRANDMA RUTH (age 103)*

**INFLUENCE
CREATES
RIPPLES**

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RIPPLES SHAPE CULTURE

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THE RIPPLE THAT CHANGED EVERYTHING

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SHOW UP

LIFT UP

OWN UP

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SHOW UP

*PUT YOURSELF OUT THERE,
EVEN BEFORE YOU FEEL READY*

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WHERE ARE YOU SHOWING UP?

WHAT'S AN AREA YOU ARE LEANING INTO?

WHAT'S AN AREA THAT IS HOLDING YOU BACK?

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LIFT UP

*CREATE CONNECTION THROUGH
SMALL, INTENTIONAL ACTS*

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HOW CAN YOU LIFT UP OTHERS?

WHO IS ONE PERSON THAT NEEDS ENCOURAGEMENT?

WHAT CAN YOU DO TO ENSURE THEY FEEL SEEN?

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OWN UP

*LEAD WITH INTEGRITY
WHEN IT MATTERS MOST*

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WHAT DO YOU NEED TO OWN?

WHAT IS A HARD DECISION THAT YOU NEED TO OWN?

WHAT IS AT RISK IF YOU KEEP AVOIDING IT?

Charlie Saffro

SHOW UP

LIFT UP

OWN UP

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