



IMPACT REPORT

2024-25

Carolinas Medical Group
Management Association

MGMA
CAROLINAS

01/14

MESSAGE FROM 2024-25 PRESIDENT MICHELLE WALLACE, FACMPE



It has been an incredible honor to serve as your President during such a transformative year for our organization. The unification of the North and South Carolina associations marked a pivotal milestone—one that positions Carolinas MGMA for extraordinary growth and influence. With a combined population of 16.7 million, our region rivals the nation's largest states, underscoring a simple truth: together, we are stronger.

Guided by our theme, “Building a Legacy Together,” one of the most meaningful moments of my term was witnessing the successful launch of the inaugural Carolinas MGMA Spring Conference in Wilmington. Healthcare leaders from across both states came together to connect, learn, and collaborate—bringing our shared vision to life. Engagement is the heartbeat of Carolinas MGMA; it transforms our association into a connected, member-driven community. By attending events, participating in education, serving on committees, sharing expertise, or mentoring others, members help shape our direction and strengthen our collective impact.

The Spring Conference delivered exactly what we set out to create: a dynamic environment for professional development, authentic peer engagement, and the celebration of excellence in medical practice management. My heartfelt thanks go to our sponsors, exhibitors, speakers, volunteers, and every attendee who contributed to the success of this inaugural event. Your energy, collaboration, and willingness to share continue to strengthen Carolinas MGMA. I am also deeply grateful to our Board of Directors and Leadership Council—whose guidance and commitment made this achievement possible.

As I pass the gavel to our incoming President, Jordan Archer, I do so with sincere appreciation for your trust and support, and with great optimism for what lies ahead. The relationships we've built, along with the momentum and energy we've created, position Carolinas MGMA for an even greater impact in the years to come.

Thank you for the opportunity to serve, and for all you do to advance medical practice management throughout our region.

With appreciation,
Michelle Wallace, FACMPE



ABOUT US

Mission

"Carolinas MGMA maximizes the value and effectiveness of medical group leaders through educational programs, information exchange, networking, advocacy, and professional development opportunities."

Vision

"Carolinas MGMA is the leading and most recognized resource for education, networking, and advocacy for medical group leaders in the Carolinas."

YEAR IN REVIEW

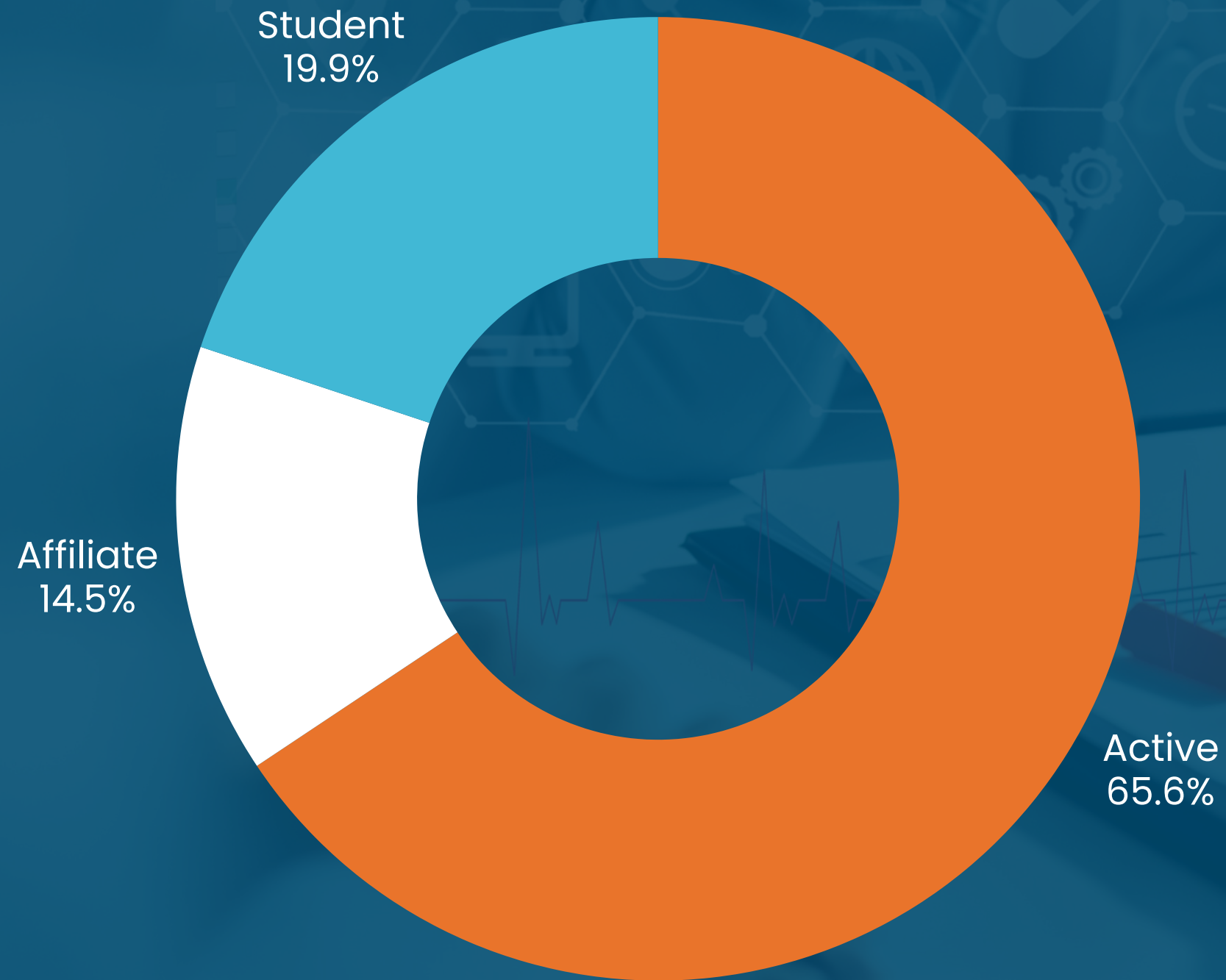
Key Achievements & Highlights

Experience the impact Carolinas MGMA made on practice management in North and South Carolina during the 2024-2025 year.

04/14



MEMBERSHIP



In 2025, the North Carolina Medical Group Management Association (NCMGMA) merged with the South Carolina Medical Group Management Association (SCMGMA) to form the **Carolinas Medical Group Management Association (Carolinas MGMA)**.

The merger grew our collective membership from 615 members to 755 members and expanded our reach within the Carolinas.

Active – Healthcare practice leaders

Affiliate – Product and service providers



LOCAL CHAPTERS

In 2025, we increased the number of local chapters to 11: 7 in North Carolina and 4 in South Carolina:

North Carolina

- Eastern Carolina Regional Medical Group Management Association
- Greater Greensboro Medical Group Management Association
- Metrolina Medical Group Management Association
- Triangle Medical Group Management Association
- Western Piedmont Medical Group Management Association
- Wilmington Medical Group Management Association
- Winston-Salem Medical Group Management Association

South Carolina

- Charleston Medical Group Management Association
- Coastal Medical Group Management Association
- Florence/Midlands Medical Group Management Association
- Upstate Medical Group Management Association



PROGRAMS & EVENTS

10 Events in 2025

From in person conferences to free and paid webinars, our goal was to provide our members with plenty of opportunities for professional development and connection.

750 Combined Participants

By providing a variety of in person and virtual learning experiences, the association addressed the varied education needs of practice managers across the Carolinas.



Spring Conference

May 14-16
Wilmington, NC



Fall Conference

September 17-19
Myrtle Beach, SC



Happiest & Healthiest Countries

October 5-11
Copenhagen / Amsterdam



Executive Summit

November 6-7
Greenville, SC

INDUSTRY AWARDS

**In 2025, Carolinas MGMA handed out 7 awards,
recognizing industry and association excellence:**

Administrator of the Year Presented by Curi
Terry McLane, MBA, MFA

Practice of the Year Presented by First Citizens Bank
Eastern Pediatrics, P.A.

Kim Harrah Becker Volunteer Award
Nancy Miramontes

Meritorious Service Award
Tracey Martin, CPA

Meritorious Service Award
MAHEC (Mountain Area Health Education Center)

President's Award
Stephen Fogg, MBA

Impact Award
Charlie Furr, MHA



(L-R): 2024-2025 President Michelle Wallace, FACMPE, presents the Kim Harrah Becker Volunteer award to Nancy Miramontes.

COMMUNITY SERVICE

Each year, we perform a service project benefitting the community where we hold our Spring and Fall Conferences.

What We Accomplished in 2024-2025:



Spring Conference

May 14-16
Wilmington, NC

257

pounds worth of
snack packs for
NourishNC.



Fall Conference

September 17-19
Myrtle Beach, SC

400+

toiletry packs for
Help4Kids.



COMMUNICATIONS

Website

The website is the hub of our interface between the membership and the association, connecting members to their portal, event registration and industry resources.

Standout metrics for 2024-2025



132,639 Visitors



54,000 Users

Emails

Carolinas MGMA connects electronically with members on a weekly basis, keeping them abreast of upcoming events, industry news and membership programs.

Standout metrics for 2024-2025



118 Emails



41% Open Rate

Blog

Carolinas MGMA News is the official news site of the Carolinas MGMA, posting events, news articles, member achievements and industry news.

Standout metrics for 2024-2025



5,500 Views

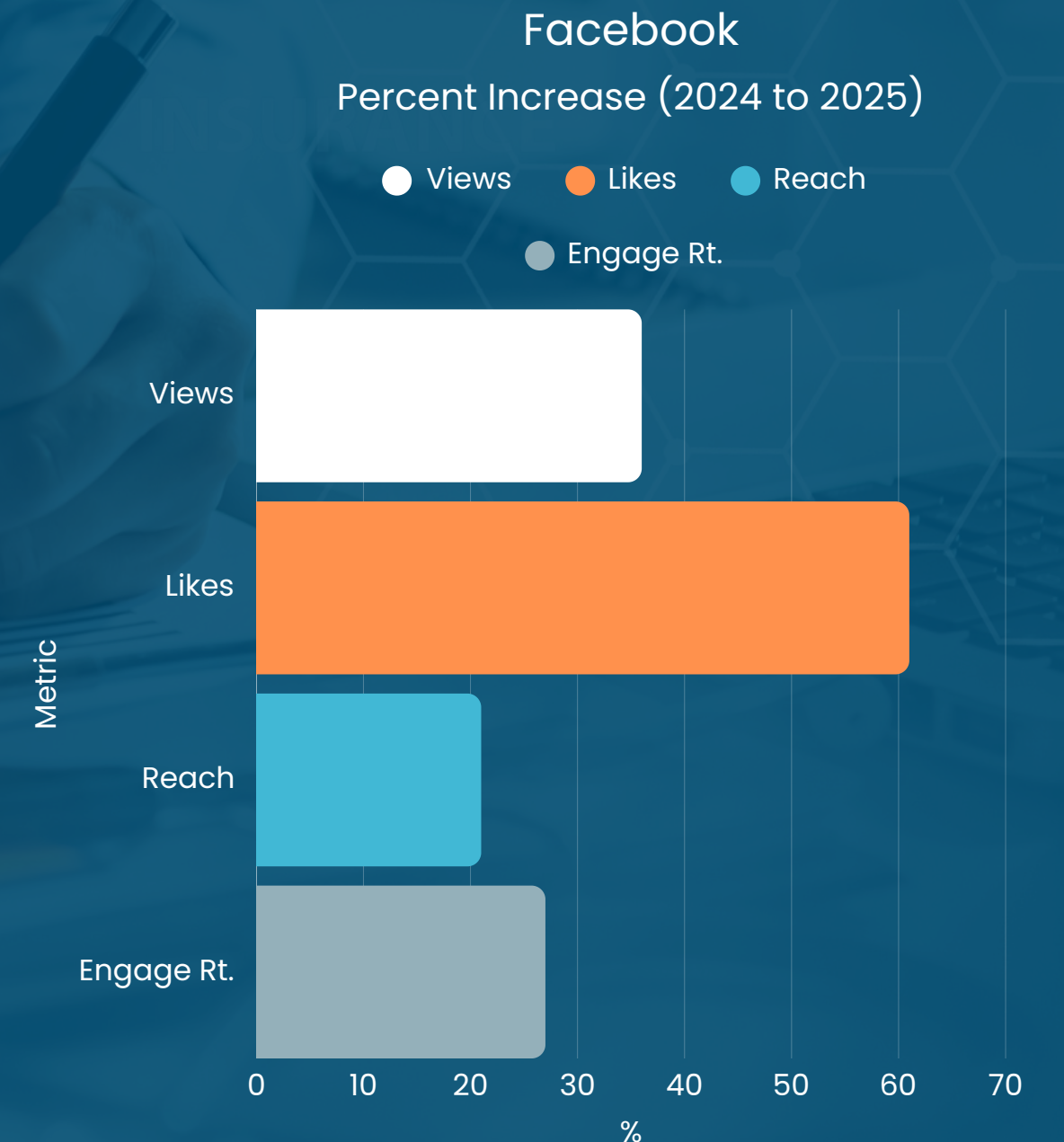
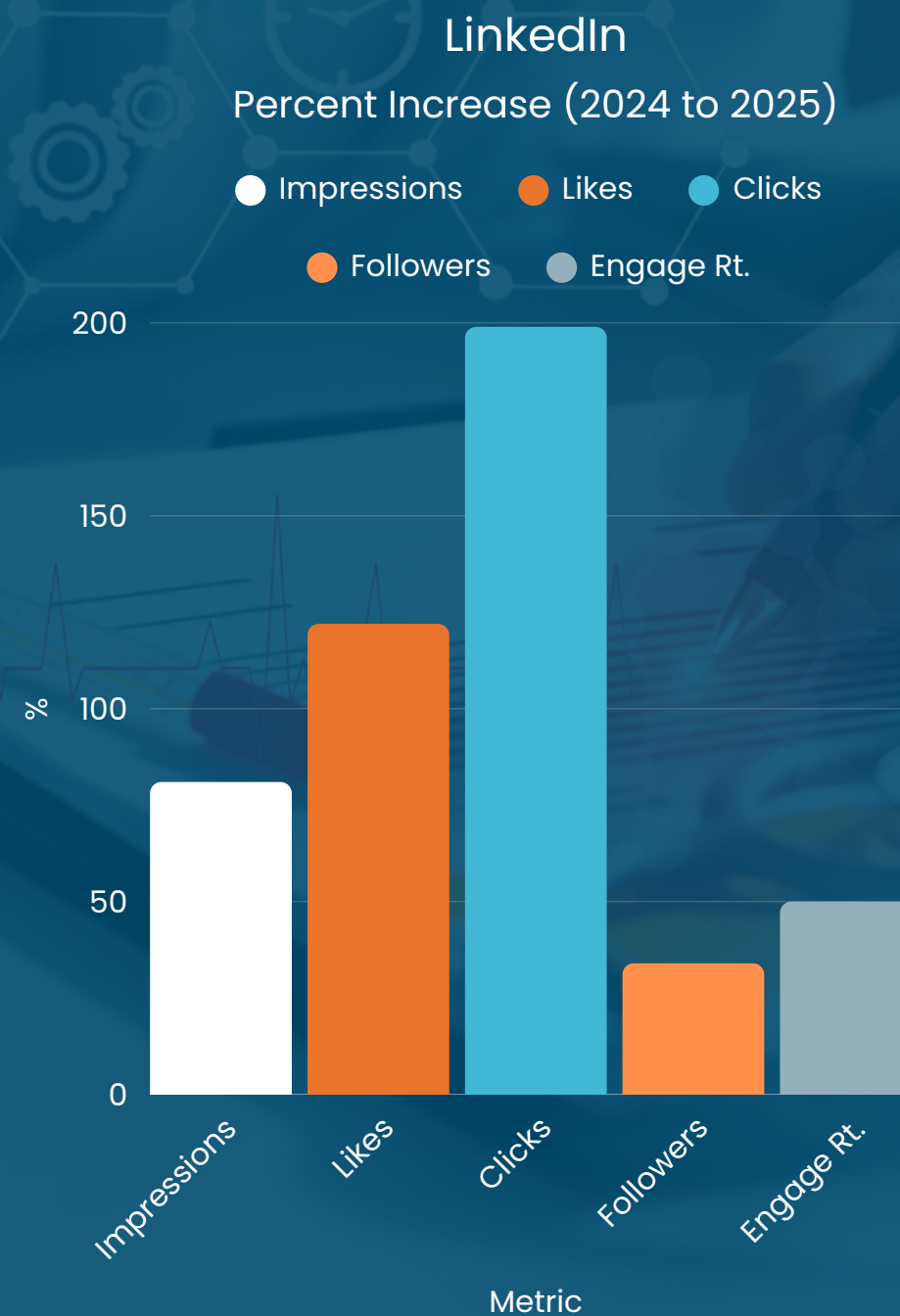


3,600 Visitors

SOCIAL MEDIA

Social media continues to be a growing facet of Carolinas MGMA's communications outlets.

With the assistance of our communications committee led by **Stephen Fogg** of Fogg Media, our KPIs continue to grow year after year.



ALLIANCE PROGRAM

The Alliance sponsorship program connects the product and service innovators with the leaders and decision makers of healthcare management in the Carolinas.



"Being involved with Carolinas MGMA has been one of the high points of our association work. Over the past five years, we've built genuine relationships with members, and we're proud to now support 14 practices from the group. Upgrading to the Executive level was an easy decision for us. We wanted to show our commitment in a way that matched the value we've received, and it's absolutely been worth the investment."

Rafe Martin, ComTech



"Our partnership has been both rewarding and impactful, allowing us to engage with a vibrant community of healthcare professionals dedicated to excellence in medical practice management. Committing to the Partner level reflects our belief in Carolinas MGMA's mission and our desire to help advance the organization's goals. We value the opportunities for collaboration, learning, and growth that this partnership has provided, and we look forward to continuing our strong relationship."

Janet Woodall, Rockingham Revenue Services, LLC

UPCOMING EVENTS

In 2026, Carolinas MGMA will remain committed to our mission and vision, providing opportunities for the practice management community to connect for education, advocacy, and collaboration.



Spring Conference

March 12-13 | Wild Dunes Resort | Isle of Palms, SC



Fall Conference

October 8-9 | Charlotte, NC

Learn more at www.carolinasmgma.org



Carolinas Medical Group Management Association

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