



NCMGMA Business Meeting

Friday, May 17th 2024 | 8:00 am | Wilmington Convention Center

MINUTES

1. **Call to Order** – Charlie Furr, NCMGMA President welcomed everyone to the NCMGMA Business Meeting at the Annual Conference in Wilmington, North Carolina.
2. **Approval of the May Meeting Minutes** – There was a motion to approve the September Fall Conference Business Meeting minutes as presented. Motion was seconded and approved.
3. **Treasurer’s Report** – Charlie Furr highlighted NCMGMA’s financial standings showing a positive year, financially and NCMGMA remains a strong organization.
4. **Committee Reports**
 - a. **ACMPE** – Michelle Wallace, FACMPE shared there are 132 current CMPE and 59 members which shows that there are about 50% of membership that is engaged in ACMPE. There are 11 new certificate programs offered by MGMA and Michelle invited everyone to join her on Friday for the ACMPE presentation.
 - b. **Advocacy** – Melissa White reported Advocacy Days is scheduled for June 11th and 12th in Raleigh, NC and encourage attendance. In addition, she noted several national and state level bills proposed pertaining to prior authorization reform and national and state level bills proposed to help prior authorization reform. Encouraged members to reach out to local representatives supporting these initiatives.
 - c. **Affiliate Development** – Steve Cox confirmed that we have \$302,500 in alliance sponsorship, meeting our 2024 goal and surpassing last year’s sponsorship level of \$284,000. Currently have 20 Associate level sponsors, 25 Partner level who will also exhibit at the Fall Conference, 5 Executive Level, and 1 Premier Sponsor. Thank you to the members who support our Alliance Sponsors and to our sponsors who support this organization and our mission.
 - d. **BCBS** – Dan Keller reported on behalf of Karen Lawrence, CPC, FACMPE that the group still meets with BCBS monthly and looking to increase their number of in person meetings. Effective July 1, BCBS is scheduled to implement the Diagnostic Imaging Management (DIM) program for experienced health members. Providers are required to contact BCBS to request prior review under this program. In addition, free monthly coding webinars worth once hour CEU for certified coders are being offered by BCBS the first Tuesday of the month. For more information regarding these and other updates, please visit the BCBS website under Provider News.
 - e. **Communications** – Melissa reported on behalf of Stephen Fogg, MA and shared the Communication Committee has grown by two new members but is still looking to grown members. Committee is responsible for podcasts and social media. Creation of the NCMGMA podcasts was made possible by the support of ComTech though their Alliance sponsorship. Melissa provided overview of the content of the initial four podcasts produced by NCMGMA and

- encouraged listening and sharing on social media. Overall, we had 300 listens and are looking for ideas about topic of interest for future podcast.
- f. Conference – Todd Pittman, CMPE shared the 2024 Annual Conference and in the Fall will be held in Winston-Salem, September 25 – 27. He encouraged members to complete the conference survey and provide speaker recommendations and topics of interest for the Fall Conference. The 2025 annual conference is scheduled for May 14th – 16th in Wilmington, NC. Todd advised we are looking at move the 2026 annual conference earlier in the year to March rather than May to attract more participation. Todd also advised he will be stepping down as Conference Chair. Courtney Bain will succeed him as Chair moving forward.
 - g. Education – Steve DeBiase provided clarification pertaining to responsibilities of education at the Conferences vs. the Education Committee. Ed Committee handles Master Class and Webinar series produced in conjunction with NCMS. The 2024 Master Class was held February 15th and 16th in Beaufort NC and included 17 attendees and resulted in \$6,000 in profit to NCMGMA. Thanks to HandCraft, Curi and Sentinel Risk for sponsoring.
 - h. Governance – Matt Johnson reported on the make-up of the committee i.e. Past Presidents and. He discussed the Davis Watson Scholarship Fund with the 50/50 raffle and advised there are five scholarships available to Student members. The committee also review the association bylaws and oversee and vote on the Practice of the Year nominations.
 - i. Membership – Amber Popham, CIC, CRM reported membership is at 620 members total, holding steady from 2023. Continue to see substantial growth in student membership. Committee has completed the marketing campaign targeting ACMPE members. We did not meet our goal to convert 25% of ACMPE members who are not state members, but the campaign did result in a few additional members. Committee has been making touchpoints to members who have chosen not to renew members. Finally, we are launching the Emerging Leaders program in 2024 beginning with the Mentor/Mentee program lead by Matt Johnson as this year’s mentor. Goal is to create an Emerging Leaders committee who will take over the coordination and expansion of the program.
 - j. Payer/Medicaid/Medicare – Michelle Wallach reported on behalf of Doral Jacobsen, FACMPE, MBA that the committee meets every other month Their goals are to have a liaison assigned to all major payers in North Carolina; foster sustainable and collaborative relationships with these payors; increase member awareness to payor landscape; and to act as a resource for pulling fee schedules for the payers. resource to addressing overarching payer issues. The committee will continue to monitor and provide updates to the membership as they become available.
 - k. Student Outreach – John Clement shared as of May 1, 2023, there are 147 active student members. Of that, there are 4 students attending the Conference. Thank you to our sponsors who support these students’ attendance financially. Looking to transition the sponsorship program to a scholarship fund where there is more discretion on ways to allocate the funds to assist students with different educational opportunities. John is adding Chapter Presidents to the monthly Student Outreach calls to promote engagement at the local level and asked for members to submit any internship opportunities that he can share with the students. Finally, John plans to continue promotion of NCMGMA at local colleges and universities.
 - l. Survey Committee – Frank Chitty, CMPE reported that Katherine Beavers will be taking over as Chair of the Committee beginning 2025. the 2024 salary survey launch date is scheduled for September and will be open through the end of November with the final report made available after the closing of the survey. Membership feedback about past surveys was the data entry

process was time consuming. As a result, the committee has made changes to streamline the process including a cute and past feature from prior year's data. Goal for the 2024 salary survey is to surpass the 127 participants from last year.

5. **President's Message** – Charlie Full reported on the changes in the affiliation agreement with MGMA National resulting in a number of states discontinuing affiliation with that association. NCMGMA Board considered all options and ultimately voted to remain an affiliate of MGMA National considering the 30 days out clause within the agreement as well as the CME requirements for those ACMPE members who rely on the state conference for this education. The Board will also continue to monitor the newly formed Healthcare Leaders Association which acts as an umbrella for the 18 states who disaffiliated with MGMA National

Other Board Goals included creating a balanced budget as well as development of Key Performance Indicators to measure success and performance of the association year over year.

Charlie provided a high-level overview of NCMGMA's first International trip/fundraiser to Milan and Genova. Due to the success of the program, we are planning a 2025 trip to Amersham and Copenhagen to visit a few of the "Happiest Countries" in the world. Charlie advised that the Board voted to cancel the Washington D.C. trip scheduled for the fall of 2023 due to scheduling issues. However, we do plan to look at putting this back on the calendar at a future date.

The Board will also continue to monitor the newly formed Healthcare Leaders Association which acts as an umbrella for the 18 states who disaffiliated with MGMA National. the Chad Ghorley provided an update on his goals for 2023 which included increasing conference attendance, new member engagement and volunteerism. While we fell short on the overall conference attendance goal, registration for the fall conference was substantially higher than in previous years. Chad is hopeful the newly developed Emerging Leaders program will positively impact engagement among our younger members and encouraged the entire membership to get involved by volunteering to serve on one of our many committees.

Finally, Charlie advised that the Board voted to provide Mary Cloninger with Amerius status.

6. **There was a motion to adjourn the business meeting. Motion was seconded and the meeting was adjourned at 9:30 am.**